













Deindustrialization: The Structural Transformation of Nord-Ovest and the Ruhr in Comparative Perspective

International conference Rome, 18 – 20 April 2018

Deindustrialization in Europe has followed an uneven development, which has affected particular regions and cities more strongly than societies as a whole, and transformed particular sectors rather than the entire economy of a nation. This conference aims to make an important addition to deindustrialization studies by marking the beginning of a comparative regional history that takes multidisciplinary perspectives required to better understand the complexities and effects of deindustrialization processes. Experts in the field will meet at the German Historical Institute in Rome to discuss two

examples of the most heavily industrialized regions in Italy and Germany: the Ruhr and Northwest Italy. Both have experienced dramatic structural changes over the second half of the twentieth century. Comparing them makes visible the distinctly transformative developments at the regional level and allows us to contextualize the sustained German-Italian comparison in a wider framework beyond the national. As both regions have taken very different paths in their economic, social, environmental, urban and cultural histories, they can learn from each other and serve as examples for others.

Fig.: Picture taken before the preservation of the Zeche Zollern machine hall in Dortmund, 1968/69 (Archive of the LWL Industrial Museum).

Conference venue

Deutsches Historisches Institut in Rom Istituto Storico Germanico di Roma Via Aurelia Antica, 391 I-00165 Roma www.dhi-roma.it

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Wednesday, 18 April, 14.00–18.30

14.00 Martin Baumeister | Roma, Christian Wicke | Utrecht Introduction

I - Methodology and Historiography of the History of Deindustrialization

Chair: Stefan Berger | Bochum

14.30 Giuseppe Berta | Milano, Angelo Pichierri | Torino

Deindustrialization and Structural Change

16.30 in Historical Perspective: The Case of Nord-Ovest

> Hans-Werner Wehling | Duisburg-Essen The Industrial Cultural Landscape of the Ruhr: Its Structures and Perspectives

Roberta Garruccio | Milano

An Oral History and Public History Project in Sesto San Giovanni

Stefan Moitra | Bochum Framing Structural Change in Life Stories: Oral Histories of Labor and Deindustrialization in the Ruhr

16.30 Coffee

17.00 Keynote Lecture

> Marcel van der Linden | Amsterdam The History of Deindustrialization from a Global Perspective

19.30 Dinner for Participants

Thursday, 19 April, 9.00–17.00

II - Labour Relations and Social Movements under Conditions of Deindustrialization

Chair: Stefan Berger | Bochum

9.00 Stefano Musso | Torino

Unions' Action Facing Deindustrialization in Italy

11.00

Manfred Wannöffel | Bochum

Forms of Glocalization: Economic Globalization, Political Regulation and the Role of Labor Relations in the Process of Deindustrialization in the Ruhr

Gilda Zazzara | Venezia

Italian Trade Unions Facing Industrial Change: Restructuring, Metamorphosis, Decline, Deindustrialization

Sebastian Voigt | München-Berlin

Structural Crisis? The Perception of Crises and the Debate about Structural Policy in the German Trade Union Confederation (DGB) in the 1970s

11.00 Coffee

III - Economic Policy Responses to Deindustrialization Chair: Stefano Musso | Torino

11.30 Stefan Goch | Bochum

Endogenous Potentials and Exogenous Aids in

the Management of Structural Change: Experiences 13.30 from the Ruhr Region

Aldo Enrietti | Torino

The Structural Changes in the Nord-Ovest Car Industry

Jan Kellershohn | Bochum From Coal and Steel to Education and Knowledge? Deindustrialization and Politics of Knowledge in the Ruhr Region

Marco Doria | Genova Governing the City in Deindustrialization Processes: The Case of Genoa

13.30 Lunch

IV - Environmental Histories of Deindustrialization Chair: Christian Wicke | Utrecht

Frank Uekoetter | Birmingham 15.00

Brownfield Green: Growing Environmentalism

17.00 along the Ruhr

Gabriella Corona | Napoli

The Case of Bagnoli: The Failure of Environmetal

Policies in Italy

Pia Eiringhaus | Bochum

From Black to Green: A Critical Perspective on Post-industrial Representations of Region and Environment in the Ruhr Area

Salvatore Adorno, Francesco Martinico, Marisa Meli | Catania

Decontamination and Redevelopment in Southern Italy: Historical, Legal and Urban Profiles

Friday, 20 April, 9.00–16.00

V - Urban Histories of Deindustrialization Chair: Bruno Bonomo | Roma

9.00 Sergio Scamuzzi | Torino

The Role of Local Government for Economic Recovery

and Urban Transformations: The Case of Turin 11.00

Christa Reicher | Dortmund

Urban Transformation of the Ruhr and the Influence on Urbanity

Giorgio Bigatti | Milano

Deindustrialization in the History of Milan

Sebastian Haumann | Darmstadt

Deindustrialization in Urban History: Current Research

and Desiderata

11.00 Coffee

VI - Historical Cultures of Deindustrialization Chair: Christian Wicke | Utrecht

11.30 Roberto Tolaini | Genova

Deindustrialization between Memory and Reutilization:

13.30 Some Cases in Nord-Ovest

Jana Golombek | Bochum

Filling the Gap: The Aesthetic Transformation of the Deindustrializing Ruhr through Industrial Land Art since the 1960s

Anna Moro | Milano

Re-use of Former Industrial Areas and Cultural Issues: The Case of Sesto San Giovanni

13.30

15.00 Stefan Berger | Bochum, Stefano Musso | Torino **Concluding Discussion**

16.00 End of Conference